









Unconventionals
Efficiency and Reliability
Key for Success

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Unconventional Development in Perspective





Settling the Ground for Development

Infraestructure

- While executing first pilot projects in Vaca Muerta, we understood operation had to be addressed differently
 - Barite Supply
 - Proppant Supply
 - Material Handling
 - Equipment Rotation
 - Facilites
 - HSE

Logistics

- Bulk Transport for Materials & Chemicals
- Proppant Transport
 - 74% YoY 2016 vs 2017
 - 31% at Q1 18 of total 2017
- Railroad as opposed to Trucks

























Safety is part of our culture at Halliburton. It is not only a priority, but a core value.

Dave Lesar

Chairman of the Board

Moving Sand...





















Local Workforce



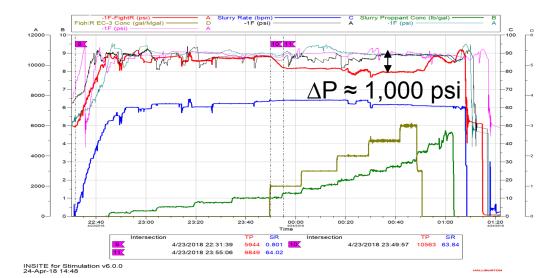
- 25% increment during 2018
- Supporting Diversity and Inclusion
- Building Competencies for employees is critical to maintain HSE and SQ
- Area of opportunity to foster performance base culture, required to achieve efficiencies to ultimate decrease total well cost per BOE



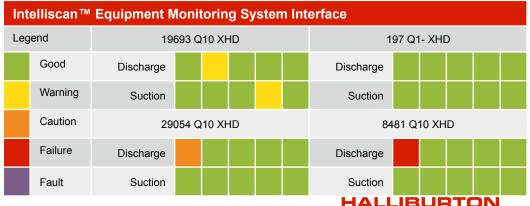


Technology applied for Efficiency

- Driver to gain efficiency and improve production results
 - High Performance Mud Motors
 - Custom Drilling Fluids and MPD
 - Fit to purpose in house Drill Bits design
 - Custom Surfactant Chemistry to improve Oil Recovery
 - New Generation of Friction Reducers
 - » High TDS waters
 - » Proppant transport capacity
 - » Decreased Average Treating Pressures
 - Shortened Total Pumping time due improved chemistry
 - Equipment Reliability
 - » Advanced, fit-for-purpose unconventional frac pump equipped with improved fluid end technology
 - » IntelliScan™ Equipment Monitoring System
 - » ExpressKinect TM Manifold







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In Summary

- Cost reduction will be driven by efficiency
- Collaboration is becoming mandatory for success
- Thinking out of box will provide alternatives to specific challenges present at the basin
- Building competencies is critical to support a safe working environment

